

# Weekly New Homeowners



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 104,231**

**Base Rate: \$125.00/M**

## Description Summary

There are new people purchasing their homes every single day. Don't miss out on a chance to catch them while they're still considered new! Our database is complete with more new movers, demographics, and mortgage data than any other list provider on the market. We are able to track home sales, loans, mortgages, as well as gather data from the United States Post Office to obtain new homeowner information. This mailing list is useful for many different industries and offers - benefit from the most accurate and up-to-date information in the industry. Millions of Americans are making moves right now... connect with them today!

## How Our Data Is Compiled

Our Weekly New Homeowners Mailing List is derived from a multitude sources. We continually source and update this list using data from tax assessor's offices and county records including tax and assessment, deed and transaction data. This list is developed in a compliant manner and also offers access to telephone numbers. Do Not Call suppression is avail to any client who will be telemarketing.

## Consider The Facts

- In 2017, about 5.5 million existing homes were sold, and about 612,000 of newly constructed homes were sold
- In 2016, the homeownership rate amounted to approximately 64% in the U.S.

## Recommended Usage

This list is ideal for auto services, banking, catalogs, credit cards, health, home improvement and furnishings, lawn and garden services, newspaper and magazine offers, professional services, retail/restaurant promotions, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Sale Date  
Recording Date  
Mortgage Amount

Lender Name  
Square Footage  
Loan Type

Single or Multi-Family  
Number of Rooms  
Property Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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